



# ENERGY SERVICES OVERVIEW

AEP Energy provides full-scope energy advisory, strategy, execution and program management solutions tailored to address our customers’ specific objectives, needs and opportunities. Our solutions are built on American Electric Power’s (AEP) deep knowledge and experience in energy markets, new technologies and the development of customer specific solutions. These advantages enable us to generate unique insights to create and implement plans and programs that unlock maximum value for our customers.

## OUR APPROACH

To start, we’ll work with you to gain a deep understanding of your specific needs and objectives and we’ll help you develop a thorough understanding of your options and choices. We will then partner with you to develop detailed strategic plans based on your priorities and the best available opportunities, optimized to best meet your needs and fit within your constraints. Whether it’s through project implementation and execution, long-term measurement and assessment and performance control, we’ll work with you each step of the way to ensure accountability and drive long-term results.

BUSINESS NEEDS & OPPORTUNITIES	OUR INSIGHTS & SOLUTIONS
<b>Energy Supply Management</b> Sophisticated sourcing and management of power and natural gas commodity supply in competitive markets	<b>Landscape Assessment</b> Survey the landscape to thoroughly identify, communicate and explore possible solutions and outcomes
<b>Energy Sustainability and Renewables</b> Establishment of strategies and optimized fulfillment of renewable sourcing and sustainability objectives	<b>Opportunity Assessment</b> Identify and assess specific site or campus opportunities to unlock value and realize objectives through advanced analytics and insights
<b>Energy Efficiency and Technology</b> Value capture through integrated energy efficiency and behind-the-meter resources, energy storage, metering and asset monitoring, usage data analytics and diagnostics, load control and much more	<b>Strategy Development</b> Select and prioritize opportunities and objectives and develop a vision with detailed strategic planning to execute
<b>Energy Demand Management</b> Value capture through load management via demand response, peak load management, load response and curtailment programs	<b>Project Execution</b> Unlock value and fulfill objectives through rigorous project management and execution
<b>Energy Usage and Cost Management</b> Utility rate analytics and optimization, utility services and data management, utility bill management and payment services	<b>Program Management</b> Ongoing management through measurement, assessment and performance control to drive accountability and optimize long-term results

**LEARN MORE** | Contact your sales representative or call 866-258-3782 to discuss how your business may benefit from our energy services. [AEPenergy.com](http://AEPenergy.com)

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BOUNDLESS ENERGY™